



Universität
Zürich^{UZH}

Informatikdienste

SWOT Analysis



Fields of actions: People, technology, organisation

Subject of analysis:

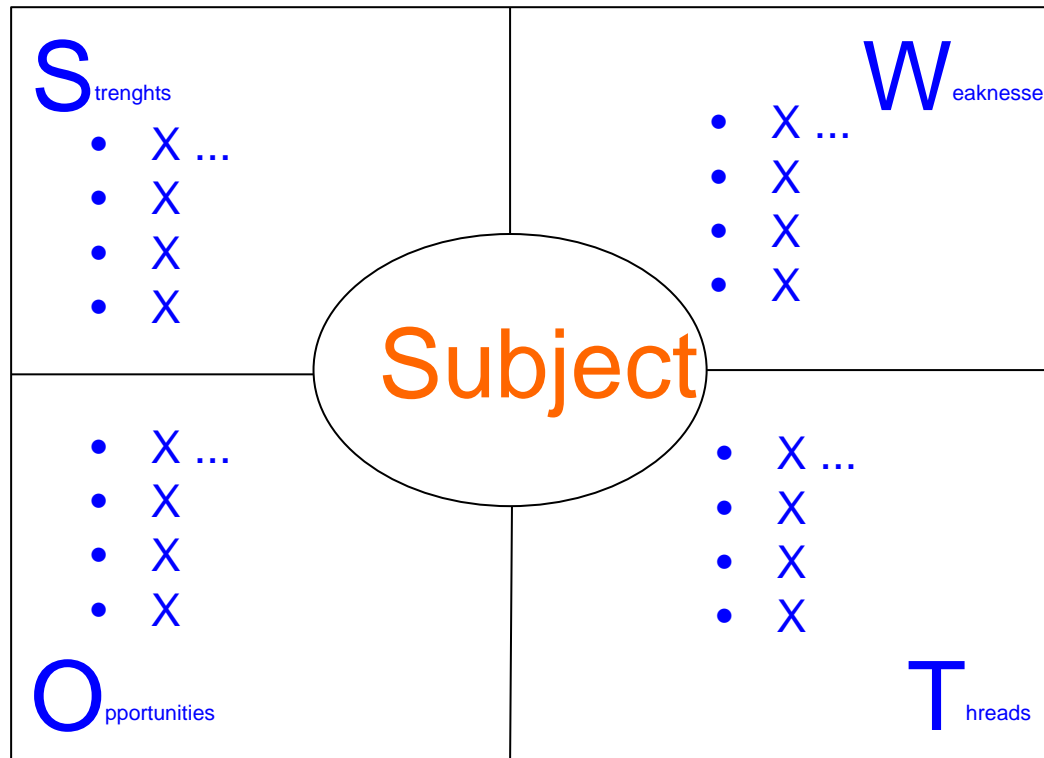
- Scientists: Digital competences, teaching skills, ...
- Students: Use of digital media, learning competence, self organization
- Technical aspects: Services, tools, infrastructure, ...
- Institutions: Teaching innovation strategy, e-learning strategy, ...

Method of analysis: SWOT

- | | | |
|---------------------|---|----------|
| – S – Strengths | } | internal |
| – W – Weaknesses | | factors |
| – O – Opportunities | } | external |
| – T – Threats | | factors |



Your subject as the topic of a SWOT analysis



e. g.

People:
Teaching competences,
Faculty development
program,
Curricula development, ...

Technology:
MOOC, LMS,
E-Portfolio, Repository, ...

Institution:
Service X,
Strategy Y,
Open Access Policy, ...